



**Event Manager:** To lead and develop our established event management strength, Applause Events.

The Position:

Currently managing longstanding and high-profile event platforms, Applause Events is now looking to grow its annual portfolio with the development of new event properties.

The Event Manager will plan, direct, coordinate and implement activities concerned with large and small events in all aspects; from conceptualization, serving partner relationships, securing sponsorships, marketing and planning, to realization and evaluation. The Event Manager will develop methods to ensure and measure the event's success, evaluate problems and develop solutions that best serve the client, and also build and manage the personnel of this developing business stream.

The Person:

We seek a proactive, multi-talented individual with:

- A sound base of business development, relationship management, event logistics and leadership skills.
- Excellent communication (written and verbal), interpersonal and negotiating skills, comfortable interacting and influencing at the most senior levels of an organization.
- Confidence when working cooperatively and strategically in a team environment with all levels of professional, technical, and administrative staff and to integrate resources on a timely and organized basis.
- The ability to function effectively in a fast-paced, informal, high-energy environment with strong personal composure and crisis-management skills.
- The ability to analyze situations and develop creative solutions.

Requirements:

- Must have a valid driver's license, own transport, be able to travel to off site.
- Must be available to work at events or attend functions outside of normal working hours.
- Should be familiar with multi-media platforms.
- Must understand marketing and sales principles, with the basics of advertising design and print production considered a bonus.